

SAMPLE PUBLIC SERVICE ANNOUNCEMENTS

For Immediate Release

Contact: **CONTACT NAME**

Phone: **PHONE NUMBER**

30-Second Public Service Announcement

(to be used in the summer)

For most kids, summer is the most exciting time of the year. There are family trips to look forward to, and hours of sun-filled fun. Unfortunately, there are hundreds of kids in this **AREA** who aren't as excited. Kids that need a home. While most of the area will be preparing for exciting family vacations, a number of **OUR AREA'S** foster children will be spending this summer alone. If you've ever considered becoming a foster parent, now is the time to find out more, and **AGENCY NAME** can make finding the right child for you as easy as 1-2-3. Once you qualify, you'll receive financial assistance *and* free training offered at your convenience. So please call **AGENCY NAME** at **PHONE NUMBER**. Again, that's **PHONE NUMBER**.

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15-Second Public Service Announcement

If you've ever considered becoming a foster parent, now is the time to find out more, and **AGENCY NAME** can make finding the right child for you as easy as 1-2-3. Once you qualify, you'll receive financial assistance *and* free training offered at your convenience. So please call **AGENCY NAME** at **PHONE NUMBER**. Again, that's **PHONE NUMBER**.

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30-Second Public Service Announcement

Now is your chance to make a difference in a child's life by calling **AGENCY NAME** and opening your heart and your home to a child in need. The number to call **PHONE NUMBER**. If you've ever thought about making a difference in a child's life, make the call this month. In fact,

make the call today. Again that number is **PHONE NUMBER** and we'll give you all the information you need to know about becoming a foster parent.

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15-Second Public Service Announcement

Now is your chance to make a difference in a child's life by becoming a foster parent. Just pick up the phone and call **AGENCY NAME** toll-free at **PHONE NUMBER**, and open your heart and your home to a child in need.

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30-Second Public Service Announcement

(to be used in September)

Some kids really look forward to going to school. Especially kids who have supportive parents -- parents who help them to do well in school. If you think you're a good parent, you should think about becoming a foster parent. You'll receive free training at your convenience, get help with the cost of food and clothing, and most of all, you'll get the love of a child. If you are interested in finding out more about becoming a foster parent, please call **AGENCY NAME** at **PHONE NUMBER**. Again, that's **PHONE NUMBER**.

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15-Second Public Service Announcement

AGENCY NAME is urging the residents of our area to see a foster child off to school by becoming a foster parent today. All qualified parents will receive financial assistance *and* free training at their convenience. To find out more about becoming a foster parent, please call **AGENCY NAME** at **PHONE NUMBER**. Again, that's **PHONE NUMBER**.

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