



Conference Program Brochure Advertising

Advertise in the Foster Family-based Treatment Association's 26th Annual Conference on Treatment Foster Care program brochure.

Your organization's message will reach over 10,000 child welfare professionals across North America, including CEOs and senior level managers, supervisors, clinicians, program managers, trainers, and researchers.

Your advertisement will be viewed multiple times when it is:

- ✓ Mailed to thousands of child welfare professionals
- ✓ Viewed by many more on the FFTA Web site
- ✓ Referenced multiple times by participants during and after the conference

Take advantage of this cost-effective advertising opportunity by reserving your space today! Applications and artwork must be received by **Friday, March 16, 2012**. The program brochure will be posted to the FFTA Web site and mailed in mid-April.

For more information, call: (800) 414-3382, ext. 121 or e-mail: ffta@ffta.org
Visit the FFTA Conference Web site at: www.ffta.org/conference



Cost-effective Advertising
Space is limited for this year!

Contact Name: _____
 Organization Name: _____
 Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____
 Phone: _____ E-mail: _____

- Full Page, Interior Back Cover** (Ad Size: Bleed= 8.75w x 11.25h; Trim= 8.5w x 11h) – \$2,650 FFTA Members; \$3,450 Nonmembers
- Half Page, Exterior Back Cover** (Ad Size: Bleed= 8.75w x 5.875h; Trim= 8.5w x 5.75h) – \$2,150 FFTA Members; \$2,750 Nonmembers
- Full Page, Interior** (Ad Size: 7.375w x 9.75h) – \$1,150 FFTA Members; \$1,450 Nonmembers
- Half Page, Interior** (Ad Size: 7.375w x 4.75h) – \$750 FFTA Members; \$930 Nonmembers
- Quarter Page, Interior** (Ad Size: 3.5w x 4.75h) – \$500 FFTA Members; \$610 Nonmembers

Payment Amount (U.S. Funds) \$ _____ Payment Method: Check AMEX/Visa/MC

Card Number _____ Expiration _____ / _____

Name on Card (please print) _____ Cardholder Signature _____

The following terms apply to advertising in the Foster Family-based Treatment Association (FFTA) conference program brochure:

- No cancellations will be accepted.
- Payment is due at time of application.
- Advertisers and/or agencies, jointly and severally, agree to indemnify and hold FFTA harmless from, and against, any loss, liability, or expense arising out of copying, printing, or publishing advertisements.
- All advertising is subject to approval. FFTA reserves the right to reject advertising.
- All ads must be prepared in CMYK (4C) or Grayscale. Files accepted in QuarkXpress, Adobe Illustrator or Hi Res PDF (preferred) format.

Submit your artwork via e-mail to shorowitz@ffta.org

Submit application and payment to: FFTA
294 Union Street
Hackensack, NJ 07601-4303 U.S.A.
FAX: (201) 489-6719